



2 0 1 7

Dear Community Business Partner,

Allow me to introduce ACTION®, a local 501(c)(3) nonprofit that mobilizes volunteers across Ventura County to strengthen their communities through everyday acts of service.

For the 14th year, we will hold Community Christmas Shoppes in multiple locations throughout Ventura County on December 9th and 16th. This year's event will connect with 2,000 families who are struggling financially and would otherwise not be able to afford toys for Christmas. The holiday spirit comes alive as volunteers and organizations work together to affirm the value and dignity of each person served at the Christmas Shoppe. Volunteers provide caring support and listening ears for those struggling with hard times. Others provide personal shopping assistance, allowing parents to select gifts tailored to their children's needs and wishes. Children enjoy crafts, treats, and photos with Santa. It is a beautiful and heart-warming event for everyone involved, and truly makes an impact in our community.

We are writing to ask if your business would consider sponsoring a Christmas Shoppe this holiday season by providing an in-kind or financial donation. All donations are tax-deductible with our Tax ID: 20-3883656. To arrange a donation, or to learn more about the ACTION Christmas Shoppe, please find contact information below. We also invite you to visit our website at www.actionvc.org.

Thank you in advance for your support and for being a part of this wonderful event!

Sincerely,

ACTION Community Christmas Shoppe Representative

