



2018

Dear Community Business Partner,

Please allow me to introduce ACTION®, a local nonprofit that mobilizes volunteers across Ventura County to strengthen their communities through everyday acts of service year round. Through our events such as Serve Day and Community Christmas Shoppe, we meet the needs of the under-resourced in our communities that may otherwise fall through the cracks. Last year, we were able to help thousands of our neighbors and anticipate helping more in 2018 with your help!

On May 5th and 12th, we are hosting **Serve Day**, a county-wide event that brings acts of service to our neighbors in need. This is our 13th annual event done in partnership with over 50 churches and businesses, 2,000+ volunteers and dozens of local agencies. Together, we will complete hundreds of individual projects to assist seniors, disabled residents, foster and at-risk youth and the homeless. Typical projects include repairs and ramp building in mobile home parks, yard clean-ups and landscaping at homeless shelters, grounds beautification at schools, and special events for foster youth.

Would you please consider partnering with us as a Business Sponsor for Serve Day 2018? Your financial contribution will bring the needed materials for the projects our volunteers complete, which will have a huge impact in our community. Participating businesses can have their company listed on any promotional material as well as on our website as one of our sponsors. Please see our Sponsorship Form for more options.

We hope you will partner with us so we can continue to help people of Ventura County. Feel free to contact us at any time if you have any questions.

Together, we can do so much!

Sincerely,

Natalie Pavia
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