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Dear Church Leader,

Please allow me to introduce you to ACTION®, a 501c(3) nonprofit that mobilizes volunteers across Ventura County to strengthen their communities through everyday acts of service. For the 15th year, we will hold multiple Community Christmas Shoppes throughout Ventura County for families in need. This year's event will connect with families who are struggling financially and would otherwise not be able to afford toys for Christmas. Last year, over 1,000 volunteers and hundreds of local businesses worked together to provide 10,000 toys and gifts to over 1,300 under-resourced families.

Your church can partner with us this Christmas by hosting a toy collection box at your building. We accept donations of new toys, sporting goods, bicycles, electronics, and gift cards. If you promote this ministry to your congregation, ask them to consider hosting a collection box in their place of work. Toys will be collected by December 8th. Church members can also serve with us by being "personal shoppers." These volunteers affirm the value and dignity of each person served. Most importantly, they demonstrate God's love by connecting with and caring for those who are struggling with hard times. Other volunteers offer hospitality to the guest families, making connections as they serve food, wrap gifts, and lead the kids in games and crafts.

Please join us and support your local Community Christmas Shoppe. Feel free to contact us at any time, or visit our website at www.actionvc.org. Thank you in advance for your support and for being a part of this wonderful ministry!

Sincerely,

ACTION Community Christmas Shoppe Representative

